

STORAGE INDUSTRY NEWS

Round Up for Research Updates

Through one-time donations or \$0.50 recurring monthly donations, US Storage centers and our Storage Industry partners are dedicated to finding a cure! In just the first two months of 2020, the Round Up for Research program has raised over \$30,200 for underfunded cancer research!

During this time we are delaying supply requests for the Round Up for Research program until we get more information on the COVID-19 status.



**Highest Donations Raised in One Month
January 2019 | \$1,444.05 - Alhambra**

Thank you to the following facilities that averaged \$125+/month in donations for February 2020

\$325+

Alhambra
Norwalk
Carson - Wilmington
Philadelphia
Long Beach - Atlantic
Orlando - Narcoosse

\$200-325

Bakersfield - Mesa Grande
Pasadena
Arlington
Dallas
Montrose
Chatsworth - De Soto

Corinth
Inver Grove Heights
Hialeah - 16th
Winter Park
Nashville
Missouri City

Compton
Nashville
Hialeah - 76
Houston - West 34th
Colorado Springs
Chatsworth - Plummer

\$125-200

Miami Gardens
Baltimore
Commerce
Glendale - 43rd
Hiram
La Crescenta
Murfreesboro - River Rock
Austin

White Bear
San Antonio - IH10
Laguna Niguel
San Antonio - Ladero
Denton
Fort Worth
Nashville - 6346 Nolensville
Murfreesboro - Broad St.

Houston - Hinman
Plano - McDermott
Harker Heights
San Antonio - SW Loop
Brentwood
Simi Valley
San Antonio - Grissom
Longwood

Clarksville
Las Vegas - Glen Ave.
La Vergne - Murfreesboro
Westminster
Cerritos
Tampa

Partner Spotlight: Charity Storage



Charity Storage has been a supporter of Kure It since it was founded in 2011. Kure It and Charity Storage are “sister charities”, with Barry Hoeven, founder of Kure It, also a co-founder of Charity Storage. Kerry Henriksen, Executive Director, and Mariela Pattinson, Director of Marketing and Development, have a passion for helping others and put their hearts into their organization.

Charity Storage partners with the storage industry and local communities. Storage operators store donated goods in a designated “Charity Storage unit”. When full, the unit is auctioned off and the proceeds go to Charity Storage. This unique fundraising strategy allows for unwanted items to be donated, while raising funds for numerous local and national non-profits. To date, approximately \$460,000 has been raised to support worthy causes such as Kure It, veteran organizations, homelessness, youth services and animal welfare.

20% of ALL charity auction proceeds are donated to Kure It. Additionally, each storage operator selects a “charity of choice” to receive 60% of the proceeds. Many facilities choose Kure It for that portion as well, earmarking 80% for Kure It. To date, approximately \$150,000 has been donated to Kure It to support our mission to fund research for underfunded cancers.

Thank you Charity Storage for your continued support!

Storage Industry Events Update

Every year the Inside Self-Storage hosts a World Expo, due to the current COVID-19 outbreak this event will be rescheduled to July 21-24. This event brings together thousands of storage professionals to network and connect with the latest services, products, and industry peers.

If you want to learn more about this event please visit issworldexpo.com

WHAT IS ROUND UP FOR RESEARCH?

This program gives customers a chance to get involved with Kure It by rounding up their self storage rent by only \$.50 or making a one time donation of any amount.

Want to get involved?

Email us at info@kureit.org or call 949 - 748- 5954