Margaritas for May

What is Margaritas for May?
The Margaritas for May Fundraiser is a fun, easy way for local restaurants to support cancer research and allows Kure It the opportunity to create new partnerships with local businesses. We believe funding essential research at leading comprehensive cancer centers is our priority. Being immersed in our community while raising funds, spearheading research grants, and bridging the gap for underfunded cancer is what we do best at Kure It.

How does it work?
- The business partner/restaurant agrees to raise funds via margarita sales in the month of May.
- The business will select from their menu the margarita of choice (or a selected cocktail) and decide the percentage of sales to be collected and gifted to Kure It Cancer Research for use in our 2023 grants awarded to comprehensive cancer centers and institutions.
- Kure It will provide signage for tabletop or bar location advertising.
- Kure It will share our event logo for restaurants to use on social media account or marketing materials.

How do businesses benefit?
Businesses receive the following for partnering with Kure It in this fundraising campaign:
- Advertising in our Rival Cup Golf Tournament event program (printed and digital)
- Shout-outs on Kure It social media for helping fund research and save lives
- A website banner and spotlight in our 2022 second quarter newsletters to donors

Cheers to great partnerships!

Visit KureIt.org or email Renalynnekureit.org to get involved.